

Quarterly Report  
June 30, 2013

**Provident Trust Strategy Fund**  
(PROVX)

**A NO-LOAD MUTUAL FUND**

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# Provident Trust Strategy Fund

## Letter to Shareholders

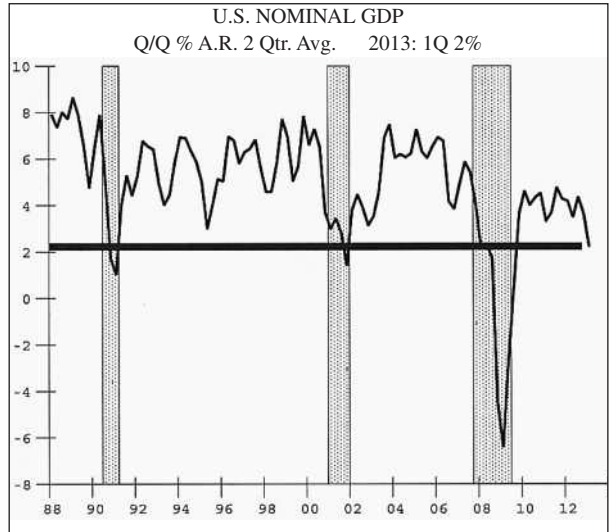
July 2, 2013

Dear Fellow Provident Trust Strategy Fund Shareholders,

PROVX gained +7.62% for the six months vs. S&P 500's +13.82%. Over Provident Trust Company's tenure as Portfolio Manager (September 9, 2002) PROVX gained +136.39% cumulatively vs. +121.53% for the S&P 500. Our approximately 80% equity position hindered (1H) 2013 investment results vs. the 100% equity S&P 500 as did underperformance from large positions Cognizant (-14.5% return) and Oracle (-7.9% return); CTSH and ORCL are both contributors to PROVX's above-market 2012-2013 (E) earnings growth and sell at attractive price/earnings to growth (PEG) ratios. Three of our worst calendar 2012 performers, Jacobs, PNC, and UnitedHealth, were our best 1H 2013 percentage gainers. Our growth at reasonable prices (GARP) strategy allows us to be patient with negative interim investment returns as long as the business fundamentals remain consistent with our expectations. The Fund remains concentrated with the ten largest equity holdings representing 62.0% of total net assets.

We manage PROVX to serve as the core, or sole, investment for shareholders seeking growth of inflation-adjusted purchasing power over successive investment cycles (which we define as a 5-7 year period including a greater than 20% stock market decline and a greater than 30% stock market advance). We pay attention to the relative valuations of all the major investment classes and we are willing to place concentrated "bets" on companies meeting our investment criteria.

Low nominal economic growth exacerbated by the eventual end of the Federal Reserve's quantitative easing is the greatest risk to our positive 2013 outlook. 1Q real GDP was revised downward to 1.8%; government GDP was particularly weak, dropping -5%, reflecting lower transfer payments, more costs, and the sequester. ISI reports nominal GDP is growing an anemic 2%, a level coincident with the last three recessions (see chart). Despite the weak GDP report, we continue to forecast 2013 real GDP growth of 2-3% with weak government outlays offset by 4-5% retail sales and an improving housing market. Despite a 15% home price jump and a spike in 30-year mortgage rates from 3.7% to 4.6%, household affordability remains elevated. The *Financial Times* reports natural gas substitution for oil (trains and trucks) could total 3.5MM BOD (barrels of oil a day) by 2020 or 4% of world oil consumption. Waukesha based Husco, a tier-1 supplier to Ford,



Source: ISI (June 26, 2013), shaded areas highlighting recessions with the bold line representing the average over the period

expects auto MPG can rise to 50-60 due to incremental engineering improvements. American economic growth should also continue to benefit from favorable energy prices and unit labor costs.

We contend current earnings and dividend yield potential continue to provide a buffer for equity investors despite the recent spike in bond rates (the yield for the 10-year Treasury rose from 1.7% to 2.5% over the past two months). We maintain our 2013 S&P 500 EPS estimate of \$110 and our price/earnings target range of 15-16X. During the June quarter we eliminated our fixed income positions in the belief that higher bond yields coinciding with improved consumer/investor confidence will be better for stock prices than bond prices.

Thank you for your investment in, and support of, the Provident Trust Strategy Fund.

Best regards,



J. Scott Harkness, CFA  
President

**The Fund's 1-year and annualized 5-year and 10-year returns through June 30, 2013 were: 15.44%, 5.89% and 8.96%, respectively.**

**The S&P 500, the Fund's benchmark index, 1-year and annualized 5-year and 10-year returns through June 30, 2013 were: 20.60%, 7.01% and 7.30%, respectively.**

*The returns do not reflect the deduction of taxes that a shareholder would pay on Fund distributions or the redemption of Fund shares. **Performance data quoted represents past performance; past performance does not guarantee future results.** The investment return and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Current performance since the above time period may be higher or lower than the performance quoted. Performance data current to the most recent month end may be obtained by visiting [www.provtrust.com](http://www.provtrust.com).*

As of the Fund's Prospectus dated January 31, 2013, the Fund's annual operating expense ratio is 0.95%.

**Mutual fund investing involves risk. Principal loss is possible. The Fund is non-diversified, meaning it may concentrate its assets in fewer individual holdings than a diversified fund. Therefore, the Fund is more exposed to individual stock volatility than a diversified fund. The Fund may invest in smaller and medium sized companies, which involve additional risk such as more limited liquidity and greater volatility.**

P/E ratio: The weighted average of the price/earnings ratios of the stocks in the index based on earnings per share.

PEG ratio: A stock's price to earnings ratio divided by the growth rate of its earning for a specified time period.

Earnings per Share (EPS): The portion of a company's stock allocated to each outstanding share of common stock.

The S&P 500 Index consists of 500 selected common stocks, most of which are listed on the New York Stock Exchange. The Standard & Poor's Ratings Group designates the stocks to be included in the Index on a statistical basis. A particular stock's weighting in the Index is based on its relative total market value (i.e., its market price per share times the number of shares outstanding). Stocks may be added or deleted from the Index from time to time. It is not possible to invest directly into an index.

ISI: International Strategy & Investment

**Earnings growth is not a measure of the fund's future performance.**

*You may obtain a hardcopy of the prospectus and the most recent performance data by calling (855) 739-9950 (also available at [www.provtrust.com/mutualfund](http://www.provtrust.com/mutualfund)). Please read the statutory and summary prospectus carefully to consider the investment objectives, risks, charges and expenses before investing or sending money. The prospectus contains this and more information. Please read the prospectus carefully before investing.*

**Provident Trust Strategy Fund**  
**Statement of Net Assets**  
**June 30, 2013 (Unaudited)**

<u>Shares</u>		<u>Value (b)</u>
<b>COMMON STOCKS – 79.6% (a)</b>		
<b>Computer Services – 11.6%</b>		
106,000	Accenture PLC	\$ 7,627,760
189,980	Cognizant Technology Solutions Corp.	11,894,648
		<u>19,522,408</u>
<b>Distribution/Wholesale – 3.0%</b>		
110,000	Fastenal Co.	5,043,500
<b>Engineering/Research &amp; Development Services – 5.7%</b>		
175,000	Jacobs Engineering Group, Inc.	9,647,750
<b>Enterprise Software/Services – 5.4%</b>		
300,000	Oracle Corp.	9,216,000
<b>Finance, Credit Card – 7.4%</b>		
68,160	Visa Inc.	12,456,240
<b>Investment Management/Advisory Services – 4.6%</b>		
56,660	Franklin Resources, Inc.	7,706,893
<b>Medical, Health Maintenance Organization – 2.5%</b>		
65,000	UnitedHealth Group Inc.	4,256,200
<b>Oil &amp; Gas Drilling – 5.7%</b>		
154,000	Helmerich & Payne, Inc.	9,617,300
<b>Oil Companies, Exploration &amp; Production – 5.4%</b>		
110,000	Apache Corporation	9,221,300
<b>Pharmacy Services – 6.7%</b>		
185,000	Express Scripts Holding Company	11,412,650
<b>Retail, Pet Food &amp; Supplies – 3.3%</b>		
82,680	PetSmart, Inc.	5,538,733
<b>Retail, Major Department Stores – 4.8%</b>		
160,850	The TJX Companies, Inc.	8,052,151
<b>Super-Regional Banks – United States – 6.5%</b>		
150,000	PNC Financial Services Group, Inc.	10,938,000
<b>Web Portals/Internet Service Providers – 7.0%</b>		
13,400	Google Inc.	11,796,958
	Total common stocks	<u>134,426,083</u>

**Provident Trust Strategy Fund**  
**Statement of Net Assets (Continued)**  
**June 30, 2013 (Unaudited)**

<u>Shares</u>	<u>Value (b)</u>
<b>SHORT-TERM INVESTMENTS – 20.0% (a)</b>	
<b>Money Market Fund – 20.0%</b>	
33,714,036 Invesco Treasury Portfolio, 0.02%^	\$ 33,714,036
Total short-term investments	<u>33,714,036</u>
Total investments – 99.6%	168,140,119
Other assets, less liabilities – 0.4% (a)	<u>642,241</u>
<b>TOTAL NET ASSETS – 100.0%</b>	<u><u>\$168,782,360</u></u>
Net Asset Value Per Share	
(\$0.01 par value, 300,000,000 shares authorized),	
offering and redemption price (\$168,782,360 ÷	
17,317,965 shares outstanding)	<u><u>\$ 9.75</u></u>

^ The rate quoted is the annualized 7 day yield as of June 30, 2013.

(a) Percentages for the various classifications relate to net assets.

(b) Each security, excluding short-term investments, is valued at the last sale price reported by the principal security exchange on which the issue is traded. Securities that are traded on Nasdaq Markets are valued at the Nasdaq Official Closing Price, or if no sale is reported, the latest bid price. Short-term investments with maturities of 60 days or less are valued at amortized cost which approximates value.

PLC – Public Limited Company

# Provident Trust Strategy Fund

N16 W23217 Stone Ridge Drive, Suite 310  
Waukesha, Wisconsin 53188

## ***BOARD OF DIRECTORS***

JOHN F. HENSLER  
DOUGLAS C. MALMQUIST  
ROBERT H. MANEGOLD  
THOMAS N. TUTTLE, JR.

## ***INVESTMENT ADVISER***

PROVIDENT TRUST COMPANY  
N16 W23217 Stone Ridge Drive, Suite 310  
Waukesha, Wisconsin 53188

## ***ADMINISTRATOR, ACCOUNTANT, TRANSFER AGENT AND DIVIDEND DISBURSING AGENT***

U.S. BANCORP FUND SERVICES, LLC  
615 East Michigan Street  
Milwaukee, Wisconsin 53202  
800-811-5311 or 414-765-4124

## ***CUSTODIAN***

U.S. BANK, N.A.  
1555 North RiverCenter Drive, Suite 302  
Milwaukee, Wisconsin 53212

## ***DISTRIBUTOR***

QUASAR DISTRIBUTORS, LLC  
615 East Michigan Street  
Milwaukee, Wisconsin 53202

## ***INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM***

COHEN FUND AUDIT SERVICES, LTD.  
1350 Euclid Avenue, Suite 800  
Cleveland, Ohio 44115

## ***LEGAL COUNSEL***

GODFREY & KAHN, S.C.  
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